

# About The Million Mind March

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#1: Our global movement was founded by an ex-street magician turned door-to-door steak salesman who decided after 14 years “on the streets” to assemble the wisdom of over 37,200 customers who had inspired the **laws of attraction** into him. During those years he had the good fortune to meet many Millionaires and also **self made** losers.

That contrast, between those “two selves,” shook Schroeder to the bone resulting in his 18 books and 47 audio study CD’s. His teaching collection has been sold by affiliate re-sellers since 1998. Joe also dabbled in “MLM” during the middle to late nineties and become the #1 distributor (ForMor, Intl) amongst over 75,000 members.

#2: Our passion and focus society is based on the teachings of Florence Shinn, Napoleon Hill, King Solomon, Dr. Joseph Murphy and Charles Fillmore. We also highlight and teach from the Wallace Wattles book, “The Science of Getting Rich.” Our society is free and only those who want to be within the “inner circle” need apply and pay any tuition. Our famous live event is called WISDOM MYSTERY SCHOOL and held in NJ each month. (Joe@JoeSchroeder.com)

**Joe “Big Dogs” Schroeder**  
PO Box 406  
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#3: We are an **alternative thought** “Master Mind.” We are the alternative solution within the “opportunity” market for those who prefer MIND products rather than lotions, potions and money games on the internet. Our band of prosperity Soldiers are “average Joe’s” (with jobs) who have above average ambitions who believe teaching and wealth is your rightful destiny. Amen.

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## Free Joe Schroeder Booklet and Audio CD

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“What You Give Away You Always Get To Keep.”

# How To Be a Citizen of Mankind

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# THE TWO SELVES

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Your “Other Self” is 10 Feet  
Tall and Bullet Proof. Your Other Self  
is Wealthy, Wise and a Born Leader!



WISDOM Rewards People With Wealth.  
**NOT HARD WORK.** If Hard Work Made  
People Rich, Then All Construction  
Workers Would Live in Mansions!

You Are Either a **Self-Promoter** or You Work For One

Everyone is a plural. Everyone has two selves. Some people have even more than two personalities. I do. I have the negative side and I have a highly keen and aware positive side.

I also have kindled within me, the boy, age fourteen to sixteen who never grew up. He sees the world through rose colored glasses and the kid inside of the man that I am now, has a persistent belief, that the world is his playground.

Just like you do. *Secretly*. Now, there is something called the law of polarity. The ying and the yang. You've seen it. High tide. Low tide. Night and day. Up and down. Male and female and rich and not so rich and with a certain amount of work, one can center themselves whereby the swing to negative gets *erased* and stays centered upon the positive!

Each of us has a down and negative side and it looks like this: We work only within what we can see and live a life under circumstances. When the economy tanks, jobs get scarce and when everyone is speaking doom and gloom, there we are, smack dab in the middle of it, hat in hand mumbling, "Please oh please, someone please take care of me, please hire me!"

I challenge you now to sit with me in this little book and use your "other self." Your most highest and magnificent self, to tip toe through this book and its ideas. Just for a minute, maybe even for a day and use your "other self", the positive one, the one that has your best intentions at heart, to listen deeply to the beauty that lies ahead. Within *your second self*.

The world around us is set up to connect you to paying them for the privilege to work, to play and to use *their system*.

What upset me back when I wanted to connect 10,000 monthly consumers on *my products*, just like AT&T and Verizon does, everyone around me said I was nuts! So you see, society wasn't built for the "average Joe." That's why you have to raise your energy level to break free from the institutions that run society and *to attract other right minded helpers who want to help*.

Truck loads of my so called "friends" told me I was loopy and to go get a real job. Banks lined up to beat me up and American Express called me once and even said, "Please leave home without it, we are canceling your card!" This is exactly why I call myself a SOLDIER of Prosperity. Why? Because to fit back in you have to **FIGHT** *your way out* and use your **other** stronger **second** self.

I set myself up to receive globally. Most choose to be set up to earn only once a week from some vacant CEO with "no one home" written all over their two Martini for lunch eyes. What a rip if you ask this rebel.

So who do you want to serve? The ten to twenty people closest to you or the ten THOUSAND loyal fans who crave doing business with you? How can you fully serve your FAMILY by (A) being what people think you should be or (B) by being the "**other you**" that was designed for leadership, power and big fat checks!

*Most people live in other people's mind and other people's perception of reality.* That's called fitting in. That's called "don't rock the boat."

***The mistake of the masses is that they think that there's security in being like each other.*** What they don't realize, until it's too late in the game and their kids are asking, "Pops, got my college money yet?" ———is that ultimately the joke was on them.

That they were the Pawn and didn't even know the game was rigged. To thy own self be truest. And until you secure your self and arm the best with your better, you won't be able to help anyone else. You'll be too tired and too negative to even see them.

## The Abyss of Money and How To Make More Money Than You Need *An Emotional Addiction*

What happens with the wealthy who have MORE than they need is they multiply “I am rich and have more than I need” in their minds from sun-up to sandman. Therefore “The Abyss” of money isn’t about getting rich or making a Million, *it’s simply about finding a way to make more than you need.* Which then, by osmosis, will perpetuate more life and then *that feeling becomes an addiction.*

If your monthly bills are \$4,000 then the goal is \$5,000. If it takes you \$6,000 to survive, then make the goal \$7,000. After you accomplish that, *you have a proven affirmation, a symbol if you will, that will in fact forecast more money towards you.* That *symbol* proves that you can manifest and create more than you need and then “money” **becomes a game.** Earning money becomes fun. Almost an addiction. Works takes on an entirely *new mood* and now **you are doing money** versus money doing you. (please read that paragraph 10 x’s more)

**Your Dominating “Self” Will Always Seek To Be Proven Correct**

With never having enough money you mentally assume an “everything is not okay” attitude and then your total life experience becomes about looking *for validating circumstances* to prove back to you that life really stinks! That’s your lower self proving the “ego” correct. But when you shift to more money than you need, even by a little bit, **life then SEARCHES** for ways *to validate your new abundance.* New opportunities find you and now you’re “doing freedom.” Doing more money makes more money. **It’s all psychological** and a game you play alone. You have to make MORE than you actually need and get over that hump before the serious money can follow.

## Dreamers and “Right” Selves Rule The World

Take the dreamers out of the world and there would be no reason to study and stand in awe of our great American history. It is us, and people like us, the dreamers, who were the advancing guards of humanity. Us, who dare execute the mind of our “right” selves who change this world.

If you removed us, who many have called “quacks” and pipe dreamers, you would also have to remove all of the refining machines and inventions that emancipated this world and turned drudgery *into ease.* *And me. You would have to remove me. Me. The guy who encourages the world. With one book, one CD ad one—just me—who decided to be someone for somebody. Just as you will now, as you share this wisdom booklet.*

Thomas Edison was a dreamer, just as you are and over one hundred and fifty years ago, it was the persistence of dreamers who argued in Congress to allow for railroads, at a time when postal mail was being created. Many said that to build carrier railroads was insane.

Some in Congress called such a dream “impossible,” ridiculous and a waste of money! Many thought it would be much more prudent to actually import and use camels to deliver the mail. And as history reminds us, the dreamers won.

“Can’t be done” cries the man without imagination and those with an even lower caliber of intuition and dream, mutter under their breath, “He will fail.” And yet time has proven, over and over again, that it is the dreamer who can see a civilization, yet to be, that the common man can not even begin to believe in. Think BIG thoughts. Use your “other” self to “right” the world because you are right. You are large!

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*One self* is ruled by the ego and is in survival mode, lives to just pay bills, feels trapped and thinks *and believes* like this:

“I am not allowed to be wealthy. I can’t earn money past 5 PM.”

“Making money OFF other people is wrong.”

“I owe, I owe, so off to work I go.”

“I can only do and earn as I was taught 20 years ago in college.”

“People who use the word RICH or try to become rich are greedy.”

“I can’t do *that!* WHAT would OTHER people think of me!”



Now then, your *OTHER self*, which is *not connected* to work or struggle and who often is tuned to infinite potential speaks to itself like this. . .and dreams with thoughts like this:

“I think I’ll play the lottery today. Being rich would be fun.”

“Tonight I’ll watch a reality show. I wish I was free like they are.”

“I am more than my paycheck says I am. I’d like to help people.”

“I wish I was twenty again. I’d do everything totally different.”

– **If Life Were a Game Here Are The Rules** –

**#1:** The self you serve the most is the self that will YOU will take care of most and feed. *Who you say you are* and **think** you are is all that you’ll ever allow yourself to be, do and or have.

**#2:** The person you tell the world that you are, is the person you *will live to prove*. What you tell others you are you will spend 8-10 hours a day validating and proving as correct.

☞ **3** ☞ WHO you **THINK** you are is **WHO** you will prove right.

Stay with me because learning how to elevate your energy is an important “mechanic” of people with influence. Not only will you use your *right self* (desire force) to attract more life to yourself, but also *to release the hold that other people now have on you!* Of which persistence will play an important role in your script and symphony of success. Simply because so much in life is meant to *keep us down*.

Therefore, if you don’t heighten your ability to attract what you want and use your “other self,” you’ll surely be left holding the bag. *Which is actually how society is set up.*

Not so much that people are here to keep you down as is society at large, as a collective consciousness, but just that “the system” of society has absolutely zero interest in helping you become twice what you were yesterday. Or for that matter, to encourage you to become ripped with mass influence. Case in point, now think, how many people have emailed you lately and said “I heard Elton John and Hank Williams, Jr. own their own a private jets. WHY NOT YOU!” —Does anyone ever send you e-mails like that? I bet no one actually dares you into massive wealth and size. Why? Because no one really cares. *Unless and until you do.*

Have you ever considered how much MORE LIFE you could experience if you had a private jet? **But no.** Most people don’t allow themselves to think *outside of circumstance* and they make decisions based ONLY on what they have in their pockets vs. what is INSIDE of their beautiful heads!

☞ **16** ☞

### The Discipline of Demonstrating The Right Self

When you persist, when you live on the side of your "right self" and when you become so doggone sold out and serve your highest self, here is what happens: *Eventually nature will lower her guard, raise the white flag, call a truce and say to you, "you've been a good kid, come on in and get paid!"*

#### "Self" Promoters Rule The Earth:

That is what happens to big achievers who become mega big time successful. The big house with the pool and long driveway are waiting for you. But a price has to be paid and it's often a focus and a **discipline close to agony** that many people simply refuse to pay. Just ask Edison or Einstein. Ask me.

Here is how advancement works: The three percent (3%) who exercise their God given right for wealth, influence and power *employ the other ninety-seven (97) percent who fall asleep at the wheel and ask someone else to peddle for them.*

Self-promoters and salesmen rule this earth. These are people who have influence OVER those who dare not become their own-self promoters. The weaker mental minnows who are to embarrassed to **ASK** and **EXPECT** real wealth work for and *under those who are not.* Those who loathe the idea of self promotion and selling are employed by rich salesmen.

Martha Stewart, Mick Jagger, Brad Pitt and David Letterman are full steam ahead take-it-leave-it SELF PROMOTERS.

This book is called "two selves" and now you now why.

### Chaos To Cash

#### Success is Always Organized Chaos

The world and universe are perfectly balanced. The planets never collide with each other, the roots of trees are always long enough to stabilize the trunk, the sun never gets too close to earth, and rivers and streams always lead into lakes or the sea. The fact is, nature has a very crafty system that eliminate the weak from gaining too much POWER and authority and nature purges itself of people who won't be able to handle the pressure. Nature does this to make sure that STRONG people will be around to assist her in keeping everything in order.

Success, authority and ocean front property is strictly reserved for the mighty, for the strong and for the Pioneer Doers who have enough stamina to withstand the severe social stigma of F-A-I-L-U-R-E.

**Seed Discipline**  
All Achievement is  
Measured Defeat

#### 97% of The People Who Quit To Soon Are Employed By The 3% Who Never Gave Up!

The weak crumble and are employed by those who can withstand the chaos leading up to riches and who ultimately decode the formula for victory! That or they are employed because they don't have a self image which would support their ability to be a leader. Not good or bad. That's just how nature works. Don't quit. Get creative. Don't give up. Be persistent. Stay in the game because quitting isn't an option. Oprah, Arnold, King and Caesar did. You too. Just vote yourself in and decide to *dothedo* no matter what.

## Be Careful of What You Argue For . . .

*What you argue for you always get to keep.* But it gets better because what you argued for and “stood” for years ago, is where you are today. Will you argue that this message is “no big deal” simply because this message didn’t meet you at Barnes & Noble wrapped around a \$14.95 price tag?

The next time someone says, “Hey, I found a cool way to make more money?” Quick: Look at page 9 & 10. Will you argue that \$1,341 is too high a price? That no one will order my course through you? Question: has your negative side, has that routine of yours worked out for you so far?

Know this: You are TWO maybe three people away from not only a breakthrough, but an entirely new life experience. How do I know? Simple. Because there is a substance known as the Life-Force that circulates *and assembles* more life in order for **ITSELF** to live stronger and with more POWER— *and it uses [me] those who are open to It.*

Like I said, be mindful of what you A-R-G-U-E for. Is what I just said poppy-snaps or will you now BUY a journal and begin to document the **NEW PEOPLE** who will, as sure as I am Joe Schroeder, who will appear, almost as if by magic and attempt, if you will be open, to show you something else — MORE PROSPERITY—and to take you somewhere where more beauty, less struggle and no worry exists. I am here, for you, as a “sign”—right now. I am.

## Be a Troubadour. Be Remembered.

Big Doers, Rock-Stars, Trump, Presidents and the mega-achievers all share a **secret system** of success. It’s this: *What they DO and WHO they are so fascinates them that they do it with such style, flair and obsession, because they are fascinated by themselves and their own self worth, that other people then find it fascinating to watch them* That is why you go to certain stores and follow certain other Doers. Because the “Spellbound” types are *so fascinating to watch!*

Let me say it again: The mega-successful people are so dog-gone *fascinated by their work* and so excited about WHAT they do, that it becomes fascinating JUST to watch these people work. Look at Rachael Ray. Mick Jagger. Tony Robbins. Watch the best car salesman. He has it too. Think about your favorite coffee joint or why you go to certain stores. Because those people YOU love to watch!

Now, take this a step further: These “Alpha Types” are so committed to **\*\* NOT \*\*** being like everyone else, that they purposely DRESS and **look** and **act** and **speak** differently than everyone else. Consider the WHITE suits of Mark Twain or Colonel Sanders. Consider the “odd” dress code of Elton John, Larry The Cable Guy or how about Madonna!

Great people know this: *“To gather the crowd you can’t be like them or even one of them.”* Why? Because if you are, then the crowd will think you are common **like them** and decide there’s no logical reason to fall under *your* influence.

## The Secret “X” Factor of All Big People

Here is the actual difference between the little COWARDICE sociological “mass rats” versus the HIGH Man and Females of extreme personal BEST. . . **who rule** over others:

### Carriers/ Users/ The Spellbound Method

\*\* Madonna and Elvis    \*\* Kid Rock & Bono    \*\* Chris Columbus  
\*\* Your boss at work.    \*\* Colonel Sanders    \*\* All Presidents  
\*\* Sinatra and Ghandi.    \*\* Class Presidents.    \*\* Mother Theresa

Okay, so have you figured out what “Spellbound” is? Do you know what this special “X” factor actually is? *It is you.*

It is your real self, that hidden YOU—the special inner mind that some people, the GIFTED who have the gumption to HEAR their own OTHER self, it is when a person actually listens and lives **UP** to the 2nd SELF in their head.

This “Method” can be examined from the lives of Edison and DiVinci. People so spellbound by what was in THEIR heads that no circumstance, no people and certainly not—a **condition** could STOP them from actively racing ahead to attain the CROWN of achievement that they heard ringing in their heads. **They lived to prove what they saw in their heads.**

*They live a life that gives proof* to what they said *they could and would be years ago* and not a single person or circumstance is ALLOWED to interrupt what they “see” about themselves or interrupt their quest for Freedom!

## New & Improved 45 Day Argument:

Don’t ask why. Just lose judgment and refrain from having six lawyers and congress allow you to try this. Just say this meditation for 45 days BEFORE sandman and as you awaken. Say this TO SELF at least twice per day.

*“I am wealth, I am abundance and I am free. I am free from the opinion of anyone. I only seek to compete with me and not a man or anyone outside of HIS desire in me. I am me and I am one with mankind. It is the world who will assist me, strangers and all countrymen because I am their servant first. Oh God, bring me more prosperity and more people to help and more people to me. I know not where they are, but I know they exist—please bring them to me and give me the proper wisdom to discern the doves from the wolves. I am power because I say that I am that I am.”*

### Now Document Who Comes To Help / Date and Name:

1: \_\_\_\_\_ Date \_\_\_\_\_  
2: \_\_\_\_\_ Date \_\_\_\_\_  
2: \_\_\_\_\_ Date \_\_\_\_\_  
4: \_\_\_\_\_ Date \_\_\_\_\_

Within a few years of this meditation thousands of strangers have appeared. More importantly, it was only a FEW people who made the difference. But thousands are now within my Network. All strangers. They support me. They bring others. All because of this prayer. It works! It works! Oh boy, it works!

## !! The Worlds Happiest People !!

Ying and yang. To have happy people you also need sad people. But where do they come from? Easy. A place called “take.” Hop down to any Piggley-Wiggley corner milk store and watch *most people*. Most of them are **takers** and they took themselves right out of happyville. *They take* jobs that they hate. *They take* money for work that they struggle doing and they took, took, took so much that they actually believe that everyone **is taking** from them!

Some will see this message and say, “Oh geez, all bunk. That Schroeder guy is just trying to TAKE money from people.” Funny. These are the same sad people who flip through the TV, see a preacher and say, “Money monger!”

The takers believe that they are alone. It doesn’t occur to them that we are all connected and that if we simply hung out together, **we could feed each other** *without having to gruel another year away working for people who have our exit and more work for LESS money in mind.*

Here is what I did. I gave out booklets. I gave out free training on 1-800 lines. I drew a crowd and said, “I have some ideas for you, watch me.” Thousands came. Hundreds decided to stay. Now I earn income through the network just as say CBS, HBO or Verizon built and earns off of their own network. The security is no longer in a job. The new security is now within and amongst each other **as one**.

Here is a simple—but not easy—way to make more money which then will make you more life. Never forget that while money certainly can not make you happy, it without a doubt can offer you more life. Try flying to St. Barts island with just loose change! What you do first, is make little agreements with yourself. Stiff agreements that you decide to honor. Why? So in order to become influence itself instead of allowing other selves to influence you away from your natural disposition to be free and happy.

Here are three (3) tiny little “Joe” agreements I made:

- A: My value is at least \$40,000 per month. Income. *Per month.*
- B: I will never struggle. I only do what I love and I only do me.
- C: **Other people will enjoy my work** *and want to help me.*

Now here’s the kicker. I only got five (5) people to agree with me. What you don’t know is that over **700** people ignored and even mocked me out. But wait. It gets better! My five believers told others who then told others and my desire and goals became a pay-it-forward message. *I decided to be a citizen of mankind.* You can too!

I called our movement **www.TheMillionMindMarch.com** and it now wraps around the world. “Joe, you make this all sound way too simple.” Well actually this is **VERY** hard. Why? Because most people quit too soon. Because most people wear their negative selves around their necks which undermines their better. Hard? You bet’cha. Because just imagine how hard it is to live **YOUR** life versus a life **dictated** by all of your friends and family! Most shutter the thought; *and settle*. But you just decide, once and for all to live **your life** and not someone else’s. All poverty is *is living a lie and living under the opinion of other people*. **Period**. That’s what poverty is.

## Money is Just One Big Social Agreement

Money, all money, is simply a *social agreement* and to whom and **which side** of the fence **you agree**, will dictate not only where and how you work, *but how much you will be allowed to earn* and if you can work from home or not.

Here are some examples. It was easy for President Obama to gather Billions in stimulus money, darn easy. How? Simple. In the United States, a group of banks joined together to form the Federal Reserve. Then those 40-50 guys cajoled the Congress and got them to “agree” with certain terms and bingo-bango. Anyone who is President can print as much money as they care to. One clause though: It has to be voted upon and agreed upon through —again—a **handful** of *guys* in the Congress. Next example. . .

One day your house is worth \$700,000, the next month a few guys decide that they made “mortgage” mistake and now your house is only worth say, half that! Were you allowed to vote on this? Nope. *That was reserved for only a few people who all agreed to have an “agreement.”*

How about John D. Rockefeller and how did he get to monopolize the entire production and distribution of oil? **Easy**. He was the first to “bottle” the oil. Then he ran around like a mad man and bought up all the trains. What a smartie. Then he sent a letter—literally—a letter to some seven hundred of his competitors and said, “Join me or die a slow death of poverty.” It’s all in the book, “TITAN.”

## Go Givers Vs. The Go Takers

The second you decide to become someone bigger than you were last month, **resistance** uses *the oldest trick on earth on you*: It gets you to make all sorts of ridiculous rules. Stuff like, “I’m gonna get rich” and you sling words around like, “Within 90 days I’ll be full-time.” The reason **resistance** plays this trick on you is because the EGO is mad because you are trying to break free. The ego hates change and tries to counter your ambition through time. But God knows no time as in, “Your time is not Gods time.” So relax. Do some more Bruce Lee and less Hulk. Simply be free and give it away. *Flow*. Who cares if what you love has to be demonstrated for a few years for free!

Remember, **nothing** is ever **lost** because what you gift away you always get to keep. Never monitor or judge yourself through time or money; never use MATH to tally up yourself. Why? Because you can’t *count* blessings.

No GREAT person ever said, “Gotta get paid first.” Martin Luther King never said that because the demonstration of his love was all he needed. Same with the Beatles who worked for years for free just as a Brad Pitt and all public servants never required to be “paid.” You simply become an artist and do your love. You chop wood and carry water. You press reciprocity and your **highest self** forward and *when the world believes you’d do it for free anyway, they line up and pay you to watch you do what you love*. That’s what happened to me; years after I “gave” myself to mankind. It happened to Rachael Ray, to Johnny Carson, to Jimmy Buffet, to Johnny Cash and YOU are next!

# “Yes! I am Ready To Become 10 Feet Tall and Bullet Proof and Share This Most Powerful Message!”

✂ “YES! I am ordering the \$1,341 “Mega-Mind” 2 Manual and 10 CD Kit.

**Pages 9 & 10**

✂ “YES! Please gimme 30 days free into the \$48 Month Million Mind March club.

✂ “I am brand new, please also send me a MASTER copy of this booklet. I know I could sell ten courses.”

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